Do this in memory of somebody you revere; attributed to Knute Rockne, coach of the Notre Dame football team, during a halftime pep talk at the 1928 Army-Notre Dame football game. Rockne told his team that a former player, George Gipp, had said on his deathbed, "Rock, someday when things look real tough for Notre Dame, ask the boys to go out there and win for me." The incident was made famous in a movie in which Ronald Reagan played George Gipp.

Notre Dame Fighting Irish football team is the football team of the University of Notre Dame. The team is currently coached by Brian Kelly. Notre Dame competes as an Independent at the NCAA Football Bowl Subdivision level, and is a founding member of the Bowl Championship Series coalition. It is an independent team, not affiliated with any conference. The team plays its home games on Notre Dame's campus at Notre Dame Stadium, with a capacity of 80,795. All home games are televised on NBC.

Gipp was selected as Notre Dame's first Walter Camp All-American and is Notre Dame's second consensus All-American (of 79), after Gus Dorais. Gipp played multiple positions, most notably halfback, quarterback, and punter. Born in Laurium, Michigan, he entered Notre Dame intending to play baseball for the Fighting Irish, but was recruited by Knute Rockne for the football team, despite having no experience in organized football. During his Notre Dame career, Gipp led the Irish in rushing and passing each of his last three seasons (1918, 1919 and 1920).